# **HE National** Apple Framework Agreement

ITS6004HW

#### Context

- National arrangement for Apple products related software, accessories and services
- All HE Regional UKUPC involved in tender process
- 2nd iteration of agreement via resellers
- Approx £35-£40M annual spend within HE Sector
- Builds on first agreement let in 2016
- Access to education specialist resellers
- Competitive Pricing

## **Tender Evaluation and Award**

#### Award Criteria

- Basket of Goods (40%)
- Price Review Mechanism (15%)
- Customer Service & Contract
  Mgmt (15%)
- Relationship Mgt, Product Knowledge & Added Value (20%)
- Responsible Procurement (20%)

#### Successful Bidders

- Academia
- Albion Computers
- GBM (trading as Sync)
- XMA

## **Successful Bidders Scores**

|          | Basket of<br>Goods | Price Review<br>Mechanism | Customer Service<br>and Contract<br>Management | Relationship Mgt,<br>Product<br>Knowledge &<br>Added Value | Responsible<br>Procurement | Total |
|----------|--------------------|---------------------------|--|--|----------------------------|-------|
| Academia | 39.66              | 5.00                      | 14.33  | 20.00  | 20.00                      | 98.99 |
| XMA      | 33.98              | 4.67                      | 14.00  | 19.33  | 20.00                      | 91.98 |
| Albion   | 28.69              | 4.00                      | 10.00  | 17.00  | 16.33                      | 76.02 |
| Sync     | 27.04              | 3.33                      | 10.67  | 13.33  | 17.33                      | 71.70 |

### Call Off Methods

- Award to top ranked bidder
- Desktop Exercise
- Further Competition
- Original Weightings can be adjusted by +/-50% at call off stage
- Desktop/ further competition encouraged to reflect institutional basket of goods/requirements

# **Weighting Adjustments**

| Criterion  | ITT Weighting | Call Off (Min) | Call Off (Max) |
|--|---------------|----------------|----------------|
| Basket of Goods                                      | 40%           | 20%            | 60%            |
| Price Review Mechanism                               | 5%            | 2.5%           | 7.5%           |
| Customer Service and Contract Management             | 15%           | 7.5%           | 22.5%          |
| Relationship Mgt, Product Knowledge & Added<br>Value | 20%           | 10%            | 30%            |
| Responsible Procurement                              | 20%           | 10%            | 30%            |

# **Key Features**

- All suppliers are Authorised Apple Education Specialists (AAES)
- 4 suppliers provides choice and security of supply
- 2 new entrants should present competitive tension
- Savings of 7.5% compared with previous agreement and 12% compared with Apple education pricing
- Additional services including training, device enrolment, mobile device management, alternative funding models
- End of life options for devices
- All suppliers either have or will register with Netpositive Futures

#### **Further Information**

- All supporting information Buyers Guides, price lists etc are available via HE Contracts
- Suppliers have either or are in the process of developing on line configurable portals
- Pricing methodology fixed for 12 months
- 3 of the suppliers have committed to offering the same pricing and support terms for staff and student sales
- Further queries either via regional consortia contact or Howard
  Allaway Agreement Manager (<a href="https://h.allaway@wales.ac.uk">h.allaway@wales.ac.uk</a>)

# **Thank You**

Any questions?