

**VIRUSKILLER™ kills
99.9999%
of viruses on a single air pass**

*When independently tested against Coronavirus DF2 (a surrogate for Coronavirus), Adenovirus, Influenza and Polio, the unit was found to kill 99.9999% of viruses on a single air pass

Initial
The Experts in Hygiene

VIRUSKILLER™

The Air Purifier that Kills CORONAVIRUS in the air*



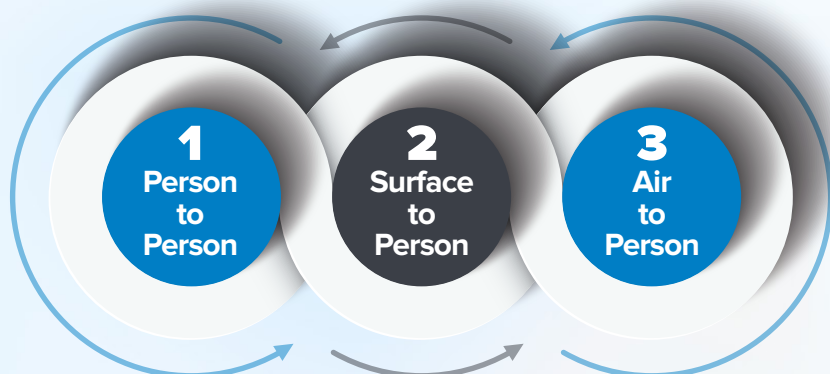
**PROTECT YOUR
CUSTOMERS | VISITORS | STAFF**

Drawing contaminated air from the breathing zone

It is now clear that businesses will have to change how they operate following the Coronavirus pandemic.

Stopping the spread of Coronavirus has forced businesses to revisit their entire infection control method.

Germs and pathogens can be spread in three key ways:



Our VIRUSKILLER™ units

kill 99.9999%

of viruses on a single air pass and are proven to kill Coronavirus in the air.*

Air quality is a factor often overlooked in creating a hygienic environment. Our VIRUSKILLER™ unit can help you to create a safer environment and break the chain of airborne transmission.

The World Health Organisation (WHO) recognises that Coronavirus can be transmitted from person to person via aerosols in the air.

Installing high quality air purifiers can help you to protect people by removing harmful pathogens from the air.

Each certified VIRUSKILLER™ unit is designed with unique technology to protect your visitors, customers and staff.

65%

of people believe businesses and employees should do more to ensure they provide clean air in their premises.**



** Research conducted by Opinium LLP for Rentokil Initial. Conducted 20-22 November 2020 sampling 2,000 adults in the UK



The importance of clean air

Initial
The Experts in Hygiene

While we should all be aware of the importance of handwashing, surface disinfecting and social distancing, the importance of indoor air quality should not be ignored.

Indoor public spaces are natural breeding grounds for viruses, germs, allergens and odours which are released during talking, coughing, sneezing and regular exhalation.

If air quality is not controlled, harmful droplets can linger in the air for hours, even after people have left a room.

To prevent airborne viruses spreading, they should be removed from the air and sterilised immediately. This clean air can then be safely released back into circulation.

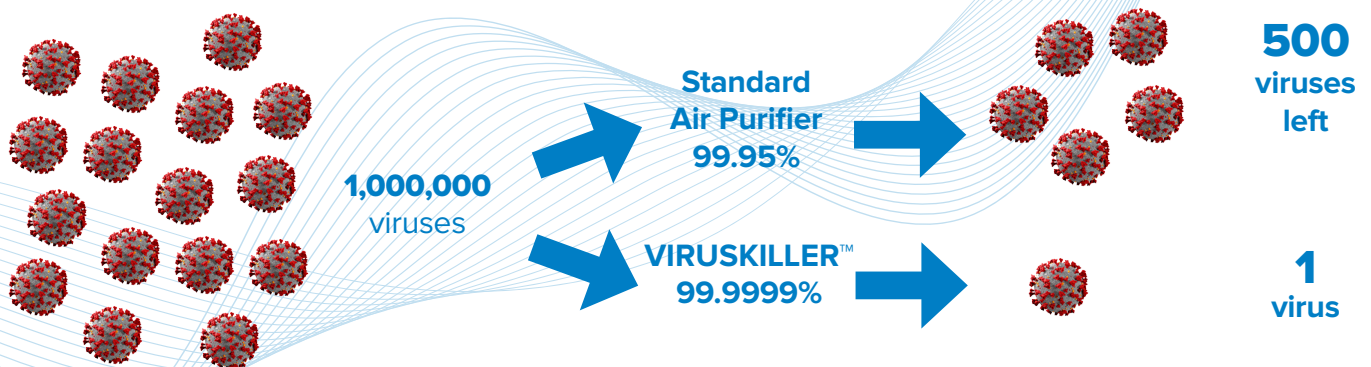


Do you want to breathe clean air?

Nothing is more important than breathing clean and fresh air.

Typical air purifiers can filter out **99.95%** of virus particles. However, they aren't efficient at filtering out smaller viral particles and they don't kill or deactivate the virus as effectively as our VIRUSKILLER™ solution that has a **99.9999%** kill rate on respiratory viruses including Coronavirus.

**The air contains millions of viruses.
How many an air purifier removes depends on the technology and effectiveness of the unit.**



Bring clean air into your business with our VIRUSKILLER™ range. VIRUSKILLER™ technology delivers **Coronavirus** free air, following a single pass through the unit.

A VIRUSKILLER™ for every need

Bring control and protection to indoor environments with the VIRUSKILLER™ air purifier range. It uses a unique combination of medical grade filters and a UV reactor chamber to deliver clean air. We have a programmable VIRUSKILLER™ solution to fit any environment or requirement.



UVC Reaction Chamber Technology



Triple Filtration System



Range of four stylish units



Single Pass Airflow



Certified unique VIRUSKILLER™ Technology



Ozone free

Hextio

Hextio is a powerful air purifier designed for targeted protection of a single person in a smaller space.



Coverage M²
20



Number of UV bulbs
1



Filters
Carbon, HEPA 13



Number of titanium dioxide filters within UV chamber
10



Recommended Locations:

- ✓ Desktop use for an individual employee / office worker
- ✓ Bedside use for a single occupant / patient
- ✓ Counter-tops for reception / standing workers



VK 401

Wall mounted unit, perfect for washrooms and other medium sized spaces.



Coverage M²
60



Number of UV bulbs
8



Filters
Pre-filter, Carbon, HEPA 13



Number of titanium dioxide filters within UV chamber
40



Recommended Locations:

- ✓ Medium sized offices
- ✓ Small surgeries and hygiene-sensitive spaces
- ✓ Laboratories
- ✓ Washrooms
- ✓ Small waiting areas
- ✓ Classrooms



*When tested independently tested against Coronavirus DF2 (a surrogate for Coronavirus), Adenovirus, Influenza and Polio, the unit was found to kill 99.9999% of viruses on a single air pass

VK 103

A floor standing unit ideal for large spaces.



Coverage M²
100



Number of UV bulbs
8



Filters
Pre-filter, Carbon,
HEPA 13



**Number of titanium dioxide
filters within UV chamber**
70



Recommended Locations:

- ✓ Reception areas
- ✓ Waiting rooms
- ✓ Communal lounges
- ✓ Large surgeries
- ✓ Wards
- ✓ Dining areas
- ✓ Gyms



VK 102

Best suited to environments which need to stay clean and sterile.



Coverage M²
165



Number of UV bulbs
16



Filters
Pre-filter, Carbon,
HEPA 13



**Number of titanium dioxide
filters within UV chamber**
140



Recommended Locations:

- ✓ Hospital wards
- ✓ Educational common rooms
- ✓ Critical care rooms
- ✓ Quarantine / containment areas



All of our units are proven and tested to destroy the widest range of airborne pollutants including:



Viruses



Bacteria



Pollen



Formaldehyde



Mould



Nitrogen
Oxide



Hazardous
Vapours



VOCs



Allergens



Exhaust
Fumes



Spores



Particulate
Matter

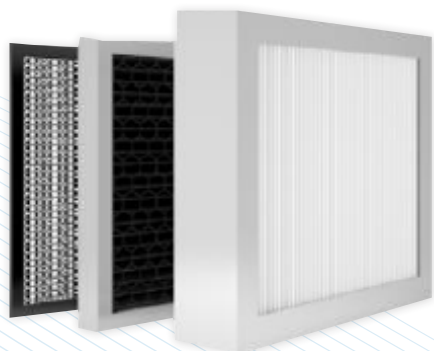
How VIRUSKILLER™ works

Our innovative VIRUSKILLER™ technology is designed to draw air into the units, treat it and then send clean air back into the room.

Thanks to the **unique filtration process, reactor chamber** and **UVC technology**, contaminated air is constantly being removed and replaced with clean, fresh air.

Triple Filtration Process

The triple filter is built into each VIRUSKILLER™ unit as standard, meaning it can quickly treat dirty and infected air.



1. Pre-filter

Catches larger particulates and irritants

2. Carbon filter

Neutralises most gases and VOCs

3. HEPA filter

Traps air particles as small as 0.3 microns



Dirty Air



FILTER



Toxic Air



NEUTRALISE



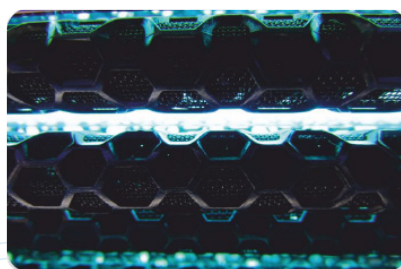
Sick Air



STERILISE

Reactor Chamber

Our VIRUSKILLER™ units include some of the most advanced UVC reaction technology in the world.



What does a UVC Air Purifier do?

- ✓ UVC air purifiers use short-wave ultraviolet light (UV-C light) to inactivate airborne pathogens and microorganisms like mould, bacteria and viruses.

How does a UVC Air Purifier Work?

- ✓ As air is forced through the device, it passes UV lamps, which disinfect the air by irradiating the airborne pathogens.

Effective with a Single Air Pass

Our VIRUSKILLER™ units moderate their own air intake, meaning that the air released back into circulation is free of pathogens. Contaminated air is always being drawn into the unit's inlet and away from people in the room.



** Research conducted by Opinium LLP for Rentokil Initial. Conducted 20-22 November 2020 sampling 2,000 adults in the UK

Where to use VIRUSKILLER™

People spend

90%

of their time indoors**

VIRUSKILLER™ technology is suitable for any sector that wants to create a safer, cleaner space for its customers, staff and visitors.

By using VIRUSKILLER™ to kill **99.9999%** of airborne viruses at a single pass, everybody can be confident of breathing clean air once again.

VIRUSKILLER™ products should be used in conjunction with hygiene and social distancing protocols to create safer environments.



How VIRUSKILLER™ can help you

Cleans the air

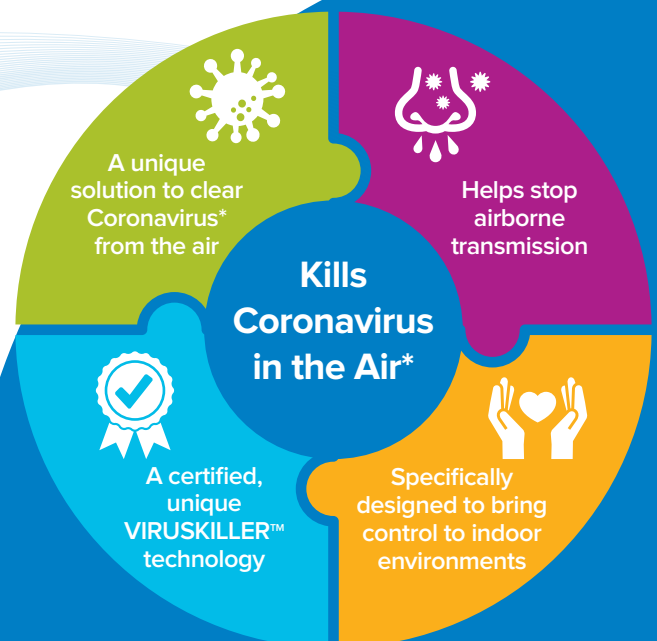
- ✓ Destroys airborne pollutants and pathogens
- ✓ Improves air quality
- ✓ Help prevent cross contamination
- ✓ Safe and Ozone free

Protects people's health

- ✓ Creates a cleaner and healthier indoor environment
- ✓ Keeps staff healthier and more productive
- ✓ Reduces sickness, anxiety and stress
- ✓ Better air quality improves physical and mental wellbeing

Revives your business

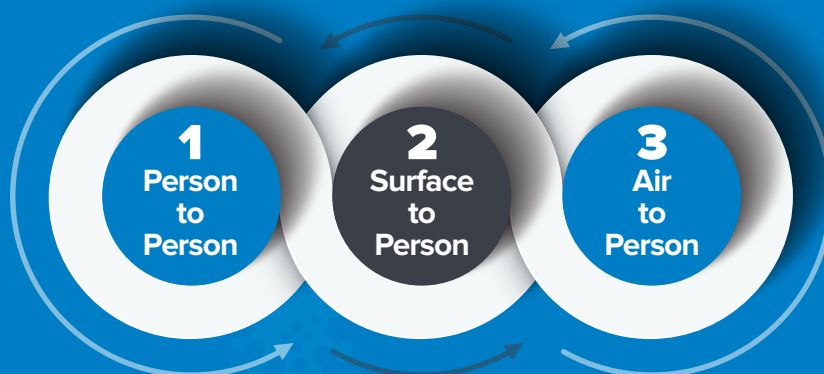
- ✓ Gets people back into work safely
- ✓ Instils confidence that colleagues and customers can return to your site
- ✓ Complies with regulations regarding Coronavirus
- ✓ Protects and enhances your brand image



** Research conducted by Opinium LLP for Rentokil Initial. Conducted 20-22 November 2020 sampling 2,000 adults in the UK

* When Independently tested against **Coronavirus DF2** (a surrogate for **Coronavirus**), Adenovirus, Influenza and Polio, the unit was found to kill 99.9999% of viruses on a single air pass

We have been the Experts in Hygiene since 1903 and have been working throughout the pandemic to provide our customers with essential hygiene services.



Hand Hygiene,
PPE, No-Touch
Range Protective
Screens, Signage

Specialist
Disinfection

VIRUSKILLER™



To place an order or for further information please contact us on:



0800 028 5525



initial.co.uk

Air purifiers that deliver clean, healthy air directly into the 'breathing zone'.

VIRUSKILLER™ technology can play an important role as people look to resume their normal lives by providing confidence, and peace of mind, that airborne transmission is far less likely in indoor environments where the technology is installed.



We have a range of different units available to suit all requirements.

Hextio



Hextio is a powerful air purifier designed for target protection of a single person in a smaller space.

VK 401



Wall mounted unit, perfect for washrooms and other medium sized spaces.

VK 103



A floor standing unit ideal for large spaces.

VK 102



Best suited to environments which need to stay clean and sterile.

Key Benefits:



VIRUSKILLER™, technology that can kill **99.9999%** of airborne viruses, including Coronavirus*



An all in one solution that effectively filters dirty air, neutralises toxic air and decontaminates sick air



Effective across a range of particulates including volatile organic compounds (VOCs), hazardous gases, mould, airborne viruses and bacteria** and fungi



Provides confidence and peace of mind that airborne transmission is far less likely in indoor environments



Safe to have it on all the time as no Ozone is being produced

* When Independently tested against Coronavirus DF2 (a surrogate for Coronavirus), Adenovirus, Influenza and Polio, the unit was found to kill 99.9999% of viruses on a single air pass.

**When independently tested against reference bacteria (Klebsiella pneumoniae, Mycobacterium tuberculosis, Staphylococcus aureus subsp. Aureus, Streptococcus pneumoniae, Streptococcus pyogenes, Escherichia coli), the unit was found to kill 99.9999% of bacteria on a single air pass.

VIRUSKILLER™ Air Purifiers

We have our VIRUSKILLER™ range of air purifiers, which is proven to kill 99.9999% of coronavirus alongside other known viruses in the air in a single air pass through the unit which not only kills the virus, but reduces the risk of transmission from person to person.

Air quality is a factor often overlooked in creating a hygienic environment. Our VIRUSKILLER™ unit can support you to bring control and protection to indoor environments, by helping you break the chain of airborne transmission.

Typical air purifiers can filter out 99.95% of virus particles. However, they aren't efficient at filtering out smaller viral particles and they don't kill or deactivate the virus as effectively as our VIRUSKILLER™ solution that has a 99.9999% kill rate on respiratory viruses, including Coronavirus, in a single air pass*. Our units use a unique combination of medical grade filters and a UV reactor chamber to deliver clean air.

I have attached the relevant product literature below relating to the different unit types that we have available. The area space that is required to be covered reflects on the unit type that would be best suited - which we can discuss in more detail if you would like to. Please see below indicative pricing, this is dependent on the numbers required and volume discounts per site will be applicable:-

Option 1 - outright purchase only plus one year maintenance agreement for those marked*

- (1) Hextio – £180
- (2) VK401 – £1,120* plus One Year Service Agreement £767 pa
- (3) VK102 – £2,861* plus One Year Service Agreement £856 pa
- (4) VK103 – £2,577* plus One Year Service Agreement £833 pa

Option 2 - outright purchase only plus three year maintenance agreement for those marked*

- (1) Hextio – £180
- (2) VK401 – £1,114* plus Three Year Service Agreement £602 pa
- (3) VK102 – £2,657* plus Three Year Service Agreement £672 pa
- (4) VK103 – £2,393* plus Three Year Service Agreement £654 pa

** with the outright purchase, the customer MUST agree to the maintenance agreement as well - i.e. we do not sell the units without a one year maintenance agreement as detailed below:-.*

Option 3 - One Year Service Agreement Fully Serviced Option:-

- (2) VK401 – £1,732 pa
- (3) VK102 – £3,428 pa
- (4) VK103 – £3,153 pa

Option 4 - Three Year Service Agreement Fully Serviced Option:-

- (2) VK401 – £993 pa
- (3) VK102 – £1,576 pa
- (4) VK103 – £1,491 pa

The serviced unit includes the fortnightly Pre-filter Replacement, the annual Hepa Filter Replacement (quarterly for VK401), the annual Carbon Filter Replacement and the annual Reactor Chamber Replacement. All charges include full installation assuming a live suitable power point is available.